

# city college news

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## George Brown Fashion Show draws record crowd

The highlight of the Fashion Technology and Design program, the Signatures 2002 Fashion Show, was held on April 25 at Convocation Hall. Ninety-seven first and second year student designers, whose designs were selected based on an evaluation by industry experts, showcased their original designs, from casual and sportswear to bridal and evening gowns. With more than 1,150 visitors, Signatures 2002 broke all attendance records.

In addition to designing and making the clothing on show, students in the program were responsible for selecting the venue, organizing ticket sales, and arranging for models. This year's venue presented a unique challenge since there was no runway, which meant having to re-choreograph the event to accommodate the stage design.

The Fashion Technology and Design program has been a mainstay at George Brown for more than 30 years. Program Coordinator Fay Schwartz says its offerings have a great appeal for students, because "unlike some programs it's very hands-on, which is what the students enjoy. There's a real rapport between students and staff, and all of us who teach the course have industry experience." The 250 students in the two-year program get a wide range of experience from sewing and production to computer grading (sizing) and pattern drafting.

This fall, George Brown is

introducing a Post-Diploma Certificate program for Fashion Technology graduates interested in Fashion Management. It is also working with other institutes to allow graduates to receive credits for their courses at George Brown. "We're doing

a lot to tie in with other programs, such as the FIT (Fashion Institute of Technology) design school in New York," says Schwartz. A new internship program is also in the works with Harry Rosen that focuses on tailoring fundamentals.



The annual Signatures Show displays the work of students in George Brown's Fashion Technology and Design program.

## New Access Centre Director brings a wealth of leadership skills

Ask Lorraine Trotter, George Brown's Director, Access Centre of Excellence what she likes most about her new job, she will tell you it's the chance to enjoy "the best of both worlds: working on behalf of people I have always cared about to ensure there is equity in the world – and getting paid for it."

In this newly created position, Trotter will be raising the Centre's profile by building relationships and partnerships within and outside of the college, as well as leading the team which develops programs and services that facilitate access, readiness and learning for students who are challenged because of language, learning, economic, health or any other difficulties.

Before joining George Brown, Trotter had worked extensively with many organizations going through transitions. "I've always been drawn to situations where

there is a significant opportunity for growth and change," she says. In her early career she held management positions with Levi's, Ford and Abitibi Price where she was involved in HR and strategic planning initiatives. In more recent years, she led a computer training division of a national organization and was president of a software development company that developed HR applications for training and career planning.

Trotter has also worked as a volunteer for a support agency for teens, as well as a resettlement project to help refugees integrate into the workforce. A current project involves creating workshops for refugees with professional skills to help them network and move to comparable positions in Canada.

As someone who has always been interested in finding ways to meet people's educational and training

needs, Trotter feels she has been given a great opportunity to work with the team in the Access Centre of Excellence. "I guess you could say I know a little about a lot of things, which helps when you're supporting a team of people with deep expertise in their fields, who want and need to change and develop to better serve the community and the rest of the college."

"I came here because I saw

that George Brown is trying innovative things and has a deeply held belief and sense of responsibility for equal access for students," she adds. "Everyone has made me feel so welcome and has reinforced that the work we do is important to the college. I hope that we can implement even half of the great suggestions I have heard from the team to improve the way we support our students – the results will be very powerful."



Lorraine Trotter (right) with faculty members Ellen Davis and Rosemary Shelton.

## Student placement pays for Child and Youth Worker department

After one-and-a-half years of faithful service to George Brown's Child and Youth Worker department, Marketing student Philip Tome has just announced his official "retirement." Tome joined the department in January 2001 as a placement student through an arrangement with the college's Student Works fund. Since then he has been providing Coordinator Brenda Pipitone and her staff with valuable marketing skills, which, she says, "we've never had for our department before."

Pipitone explains that Tome's placement came about when she met with Marketing Coordinator Marianne Marando at an Implementation Committee meeting. "After discussing our needs, we felt

it would be a good idea to have a student from Marketing to provide valued support and gain experience in their chosen field."

Tome developed a marketing plan and a departmental website, as well as conducting market surveys and focus groups. "The level and the quality of the work was excellent," says Pipitone. "He brought such a wealth of information and skills to the job that we simply didn't have. It also helped Philip in that, unlike other placements in large organizations that only let them perform basic administrative functions, he was immediately able to take on a leadership role and learn many facets of marketing. It was great for him, and great for us."

Pipitone says the department is now screening candidates for another placement in the fall to take on public relations functions. "Working with Marianne we discovered a more effective way to use

Student Works funds to everyone's advantage. It makes sense to work with other disciplines such as Business and Marketing to get the most out of student placement opportunities."



Marketing student Philip Tome has just completed an 18-month placement with the Child and Youth Worker department. He is shown here with Coordinators (l to r) Marianne Marando and Brenda Pipitone.

# SuperBuild Update

*The SuperBuild project is still on track and on budget. Passers-by can expect to see some major changes over the next few months at all three sites. Here is an update on the status of each.*



## Sally Horsfall Eaton Centre

Construction has just surpassed the 60% mark. New rooftop air units have been installed, and the mechanical plant installation in the penthouse as well as roofing is in progress. Work is also continuing on the air and vapour barrier installation, the curtain (glass) wall installation, and the mechanical and electrical rough-in work. Projected completion date is August 2002.

Photo by William Conway.



## St. James

The caissons are 100% complete, and excavation 85% complete. Work has begun on the western stairwell (35% complete) and the sub-floor plumbing (40%). The construction of the steel frame has commenced and site remediation is underway. Target for completion remains at January 2003.



## Casa Loma

Workers are currently de-watering the site as a result of the high water table. The college has received the shoring and under-pinning permit for the foundations, as well as the structural permit for the steel frame. Target for completion is June 2003.

## Staff Resource News

*While the academic year may be winding down, the Staff Resource Centre has been putting together a selection of new workshops and training programs for faculty and staff members. Most recently, Bob Cox facilitated a 4-day WIDS training course as well as a 3-day "Advance" held in Collingwood for The Design Centre. City College News will provide regular updates on upcoming workshops and other initiatives from the Centre. This is a summary of the initiatives taking place over the next few weeks:*

### Support Staff training

On June 3, there will be a new workshop for support staff entitled "Valuing People Differences". This 1-day session held at Casa Loma is designed to help participants identify and examine the differences between their personal working styles and how they can use those styles to complement the skills of others to improve problem-solving and enhance interpersonal relationships. Flyers providing location details will be distributed shortly.

On June 4, there will be a

FISH workshop for support staff. This 1-day session, to be held at St. James campus, will provide people with the skills to gain more control over their immediate work environment and feel better about what the role they play within the college environment.

Support staff should also remember the Provincial Support Staff Conference taking place June 5 at Seneca College.

### Computer training

The Centre is now planning

for additional WIDS (Wisconsin Instructional Design System) sessions for faculty members. The next is scheduled for August 12 to 15. This 4-day certificate workshop on curriculum design software is a Masters-level credit course developed by the University of Wisconsin.

LIAD's (Learning Innovation and Academic Development) Shirley Lesch will be conducting a workshop for new faculty that will focus on how technology can be used to assist in the classroom. This 2-day offering provides participants with hands-on training on the Web CT computer program for distance education. The workshop is being held June 12 and 13 at Casa Loma, from 9am to 4pm.

September will also see the launch of a series of newly redesigned, certificate-level computer training courses. These new multi-level courses will lead to the potential of

MOUS (Microsoft Office User Specialist) certification offered in partnership with ConEd and LIAD. This offering makes GBC one of the few colleges in Ontario to be designated as an official MOUS training institution.

### CD-ROM staff handbook

In other news, the Staff Resource Centre is working with Tony Hassel in LIAD to create a new interactive staff handbook on CD-ROM. This handy resource will provide faculty and staff members with a comprehensive listing of college services and policies, as well as links to departmental web pages. If all goes as planned, people can expect to have a copy in hand by late September.

For more information on these and any other Staff Resource Centre initiatives, feel free to contact Bob Cox at 416-415-4659 or e-mail [bcox@gbrownc.on.ca](mailto:bcox@gbrownc.on.ca).

## upcoming events

**Free True Colors® Workshop – sponsored by Marketing & Communications and Continuing Education**  
*Monday, May 27 and June 17 (6:30 to 9:30pm)*  
St. James Campus, 200 King St. E., Room 128  
Call 416-415-2000, ext. 3444 and press 3 to register.

**Marketing in the New Economy Information Sessions**  
*June 6 (6:00 to 7:30pm)*  
Faculty of Business & Creative Arts  
St. James Campus, Room 344E

**Free Career Planning Workshop – sponsored by Marketing & Communications and Continuing Education**  
*Monday, June 10 (6:30 to 9:30pm)*  
St. James Campus, 200 King St. E., Room 128  
Call 416-415-2000, ext. 3444 and press 1 to register.

### Discovery Days/Open House

*June 12 (2:30 to 4:30pm)*

#### Hospitality and Tourism

Take a complete tour of the facilities, see demonstrations by chef/instructors, etc.

Call Scott Ribbins, 416-415-2239.

## Lindt honours top bakers at GBC

For the first time, George Brown was selected to host the Lindt annual Chefs Chocolate Competition, an inter-college competition for students and chefs. Twenty-four Baking and Pastry Arts students from Humber and George Brown worked in teams to compete for prizes in the Student Pâtissier categories. The judging and awards presentations were held at Siegfried's. In the afternoon of the same day, George Brown also hosted Lindt's Professional Chefs Savoury Competition "Cook-Off" for professionals.



Sue Beaney, Director of Food Services for Lindt and Sprüngli, is shown (right) with the winners of the Cakes, Plated Desserts and Café Style Desserts competition: George Brown Baking and Pastry Arts students Rosanna Sinopoli, Andrea Lunau and Amanda Masiglia.



Judges for the Student Pâtissier competition were (l to r) Kate Nugent from the Baking Association of Canada, Suzie Schilling from Schilling's Café, and Norbert Maushagen from The Cake Boutique.

## news briefs

### School of Business appoints new Director

Dan Thompson has been appointed Director, School of Business and Centre for Financial Services Education. Thompson brings with him 15 years of management experience in the advertising and financial industries. He began his career at J. Walter Thompson, and after two years moved to the Institute of Canadian Bankers (ICB), where he held various management and executive positions over a 10-year period. His last position with ICB was Acting Deputy Director. Most recently, he was Senior Manager, Sales and Service Strategies for the National Bank. He will be assuming his new role with George Brown on May 21, 2002.

### Convocation Notice

The Board of Governors of George Brown College invites all graduates to the Convocation Exercises being held June 12 and 13 at the John W.H. Bassett Theatre, Metro Toronto Convention Centre, 255 Front Street East. For more information, call 416-585-5000 or visit the college website. (Please note that the convocation date on page 123 of *The Source* is incorrect). Each day's activities are scheduled to commence at 11:00 am.

## College staff changes

For the period up to March 31, 2002

### New Staff:

Jeffrey Bondy, *Registrar's Office*  
Robert Cox, *Human Resources*  
Mark Grant, *Student Affairs*  
Karen Li, *Human Resources*  
Allison Patrick, *Community Services and Health Sciences*  
Rolf Priesnitz, *Technology*  
Lorraine Trotter, *Access Centre of Excellence*  
John Zhang, *Technology*

### Leaving the College:

Patricia Coward, *Community Services and Health Sciences*  
Alexey Ponomarev, *Technology*

### Retiring from the College:

Jose Pereira, *Technology*

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